

Cisco Chamber of Commerce  
Board Meeting  
October 20, 2025  
5:15 pm

The meeting was called to order by President Marcus Hurtado at 5:15 pm. Members present were Amanda Bennett VP, Greg Cary, Dick Williams, Jonathon Reich, Amy O'Brien-Glenn, Casey Murter, and Holly Bailey and Executive Director of the Chamber, Tammy Loran. Board member not present was Tyler Clement.

The meeting was called to order by Marcus Hurtado at 5:15 pm

Greg Cary offered the prayer.

No public comments

Holly Bailey made the motion to approve the minutes from the September 16<sup>th</sup> meeting. Dick Williams seconded the motion. Motion carried.

Financials were discussed and everything looks great for the end of the fiscal year. Dick Williams made the motion to approve the financials as presented by Greg Cary. Amy O'Brein-Glenn second the motion. Motion carried.

The October 2025 Car Show, in conjunction with Pie Fest, discussed how successful it went. All agreed Shawn Johnson with Shawn Isaac Productions, was an outstanding emcee for the car show.

The Leon Boles Gun and Knife Show was discussed in length in regard to the "live fire," that was discharged during the show. After much discussion the board agreed to discontinue the event due to "live fire" that took place as well as having to get tables from Cisco College, Conrad Hilton Center and Ram to have the show. Lot of extra work goes into the event having to move 50-70 tables to the MWCC for the event.

The Holly Jolly Christmas parade is Thursday, December 4<sup>th</sup> and the board discussed how to make it better and more efficient at the lineup of the parade. Jonathon Reich made notes from last year and shared those with the group. Holly Bialek volunteered to create a flyer. Amanda Bennett is working on getting food trucks as well. This year the parade will have a theme: Christmas Movies. Amanda will be checking on the price of a snow machine to be purchased for the Chamber to be used after the parade at the Conrad Hilton Center for kids to enjoy while meeting Santa.

The Cisco Chamber of Commerce Awards Banquet was discussed and the board decided on a Western Buffet to be served at the banquet on February 26, 2026. Jonathon Reich made the motion to award Lori Whatley with the Citizen of the Year award for 2025. Marcus Hurtado seconded the motion, motion carried. Amanda Bennett made the motion to award Southwest Emblem with the Business of the Year award for 2025. Greg Cary seconded the motion, motion carried. Greg Cary made the motion to award Blue Duck Italian Kitchen with the New Business of the Year award for 2025. Dick Williams seconded the motion, motion carried. Marcus Hurtado made the motion to award Cisco Senior Nutrition Program with the Non-Profit Business Award. Jonathon Reich

seconded the motion, motion carried. All Junior Ambassadors will receive certificates and Letter of Recommendations from the Chamber at the awards ceremony.

The board discussed new memberships for the month of October. The board approved Holistic Beauty, Hermans Auto Parts Store, Oats Boutique, Hip Chick Boutique, Too, Vintage 1306 Antique Market, Hope Prison Ministries, Hope for Everyday memberships. Marcus made the motion to approve the membership and Amanda seconded the motion. Motion carried.

The board discussed the celebration of the of the USA's birthday. All activities will be held on Friday, July 3, 2026. The contract from Rushing's Pyrotechnics, LLC was looked over and a motion from Dick William was made to accept spending up to \$55,000 on fireworks with Rushing's Pyrotechnics with the help of donations and sponsorships. A 40% down payment will be made to the fireworks company to guarantee the date of Friday, July 3, 2026. A second from Marcus Hurtado on the matter and the motion carried.

With no further business or comments the board adjourned at 6:20 pm

Next Meeting will be held on November 18<sup>th</sup>.